

# Carlos Garrote

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**Portfolio** [behance.net/carlosgarrote](https://www.behance.net/carlosgarrote)

**LinkedIn:** [linkedin.com/in/garrote/](https://www.linkedin.com/in/garrote/)

**Professional Goals:** Digital Designer UX/UI

## Profile:

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Senior experience in creation and Digital Design

- Expert on web, graphic and app creation with focus on UX.
- Expert level of Photoshop and others Adobe design programs.
- Prototype wireframe and High fidelity.
- Creation online and offline marketing campaigns, Social Media and E-mailing.
- HTML5, CSS3 Frameworks like Bootstrap.
- Edit Video and Motion Graphics (Premiere, After effects).

Specialized on Design for web, which I took my academic studies and graduated as Web Designer. Over the time, the experience and studies allowed me to develop a high perception of how users interact with the interface. Always had as a goal the seek for better and intuitive ways for the user to use the pages and systems I create.

## Professional experience as Designer:

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**Telefónica** Digital Designer UXUI (02/2017 – Now) – Madrid, Spain

Design, flow, mockups, Final Art, UX/UI Web and mobile. Prototypes with Axure.

**34 Mil ideas** Digital Designer UXUI (05/2016 – 02/2017) – Madrid, Spain

Design Creation of Apps, flow, mockups, Final Art, UX/UI de APP Android, iOS y Web. Prototypes on Axure.

**Acuam HealthCare & Digital Advisory** Senior Designer 09/2015 - 12/2015 – Madrid, Spain

Create images and videos to social networks, Mailings, graphic material and advertising. Prototyping of mobile app using AXURE

**Global Games** Lead Designer 05/2011 - 11/2014 – Sao Paulo, Brazil

Creation and development of the entire visual identity of sites and launching campaigns for all the company's games, creating advertising for current and new games, as well as graphic material

**Marsupial Propaganda** Senior Designer 02/2011 - 05/2011 - Sao Paulo, Brazil

Stint in advertising agency to campaign creation of the University UNILUS which has the Soccer Star player Falcão as poster boy.

**Vagalume.com.br** Senior Designer 02/2010 - 02/2011 - Sao Paulo, Brazil

Responsible for creating the new visual identity of the site adopted in 2010, creating all pages and new standards as well as high-profile campaigns such as Vagalume Music cup 2010 and Vagalume Award. And several other hot sites.

**Net mídia Soluções** Designer Jr. 03/2004 - 10/2006 - Sao Paulo, Brazil

Graphic creation for all the company sites and print

## Studies:

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### Degree:

Digital Communication for web - Universidade Paulista UNIP (Brazil) – 2008

### Extension Course:

**Languages:**

English, Spanish, Portuguese

**Skills:**

- Interface Design Web responsive y APPs, • Html5, • CSS3, • Graphic Design publicity online and offline,
- Social Networks campaigns, • Corporative visual identity, • Information architecture, • Usability (UI/UX),
- SEO, • Google ads, • Data analysis Google Analytics. • Edition video and Motion Graphic.

**Tools:**

Adobe Pack advanced level: Photoshop, Illustrator, InDesign, Premiere, After Effects, Dream weaver.  
Prototype Axure. Systems: Mac OSX and Windows PC.